



CONTACT:

Cathy Fisher, cfisher@pov.org, 212-989-7425
Online Pressroom: www.pbs.org/pov/pressroom

P.O.V. Web Site Nominated for 2008 Webby Award

Winner of a Previous Webby, P.O.V. Site Covers the World of Contemporary Documentaries

www.pbs.org/pov

New York, NY, April 8, 2008 – The **P.O.V.** Web site, www.pbs.org/pov, has been nominated for a 2008 Webby Award in the category of Movie and Film, it was announced today. P.O.V. (“Point of View”), starting its 21st season on PBS on June 24, is American television’s first and longest-running independent documentary series. Hailed as the “Oscars of the Internet,” the Webby Film and Video Awards are the leading industry awards honoring original film and video premiering on the Internet. Winners will be announced on May 6, and honored at a ceremony in New York City on June 10, where winners will take to the stage to deliver the Webbys’ famous five-word speeches.

Also nominated for a Webby in the Movie and Film category are Atom Films, Get on Board and the films “Grindhouse” and “The Simpsons Movie.” PBS garnered five nominations in various categories.

“We are honored and thrilled to be nominated for the Webby Award for the third year in a row,” said Theresa Riley, director, P.O.V. Interactive. “We hope that this recognition will bring more people to the site to learn about the important work of P.O.V.’s independent filmmakers. The many points of view that we showcase are an increasingly rare reality in this time of media consolidation, and the work of these filmmakers is more important than ever in order for our democracy to flourish.”

The P.O.V. Web site is a unique and extensive online resource for documentary storytelling, with special features for every P.O.V. program, filmmaker interviews, story updates, podcasts, streaming video, and community-based and educational resources. P.O.V. Interactive produces the Web-only interactive showcase *P.O.V.’s Borders* (www.pbs.org/pov/borders), winner of a 2004 Webby Award for its *Environment* series. The *P.O.V. Blog* (www.pbs.org/pov/blog) is a gathering place for documentary fans and filmmakers to discuss and debate their favorite films, get the latest news and link to further resources. It features exclusive interviews with filmmakers, journalists and experts; columns by guest bloggers and P.O.V. staff; sneak peaks and recommendations for documentary and video diary offerings in theaters, on DVD and on YouTube and other user-generated video sites. Catherine Jhee is senior producer of the P.O.V. Web site; Ruiyan Xu is associate producer; and David Nanasi is consulting producer.

As a nominee for a Webby Award, P.O.V. is eligible to win a People's Voice Award. Voting is open to the public through May 1 at <http://pv.webbyawards.com>.

Established in 1996, the 12th Annual Webby Awards received a record 9,500 entries from all 50 states and over 60 countries worldwide. The Webby Awards are presented by the International Academy of Digital Arts and Sciences.

Produced by American Documentary, Inc. and celebrating its 21st season on PBS in 2008, the award-winning P.O.V. series is the longest-running showcase on television to feature the work of America’s best contemporary-issue independent filmmakers. Airing Tuesdays at 10 p.m., June through October, with primetime specials during the year, P.O.V. has brought more than 250 award-winning documentaries to millions nationwide. Since 1988, P.O.V. has pioneered the art of presentation and outreach using independent nonfiction media to build new communities in conversation about today’s most pressing social issues.

Major funding for P.O.V. is provided by PBS, The John D. and Catherine T. MacArthur Foundation, National Endowment for the Arts, The Educational Foundation of America, The Fledgling Fund, New York City Department of Cultural Affairs, New York State Council on the Arts, Lower Cultural Council, The September 11th Fund, and public

television viewers. Funding for P.O.V.'s Diverse Voices Project is provided by the Corporation for Public Broadcasting. P.O.V. is presented by a consortium of public television stations, including KCET Los Angeles, WGBH Boston Thirteen/WNET New York.